



21st Annual

WWD



2023
Anchored in Wellness

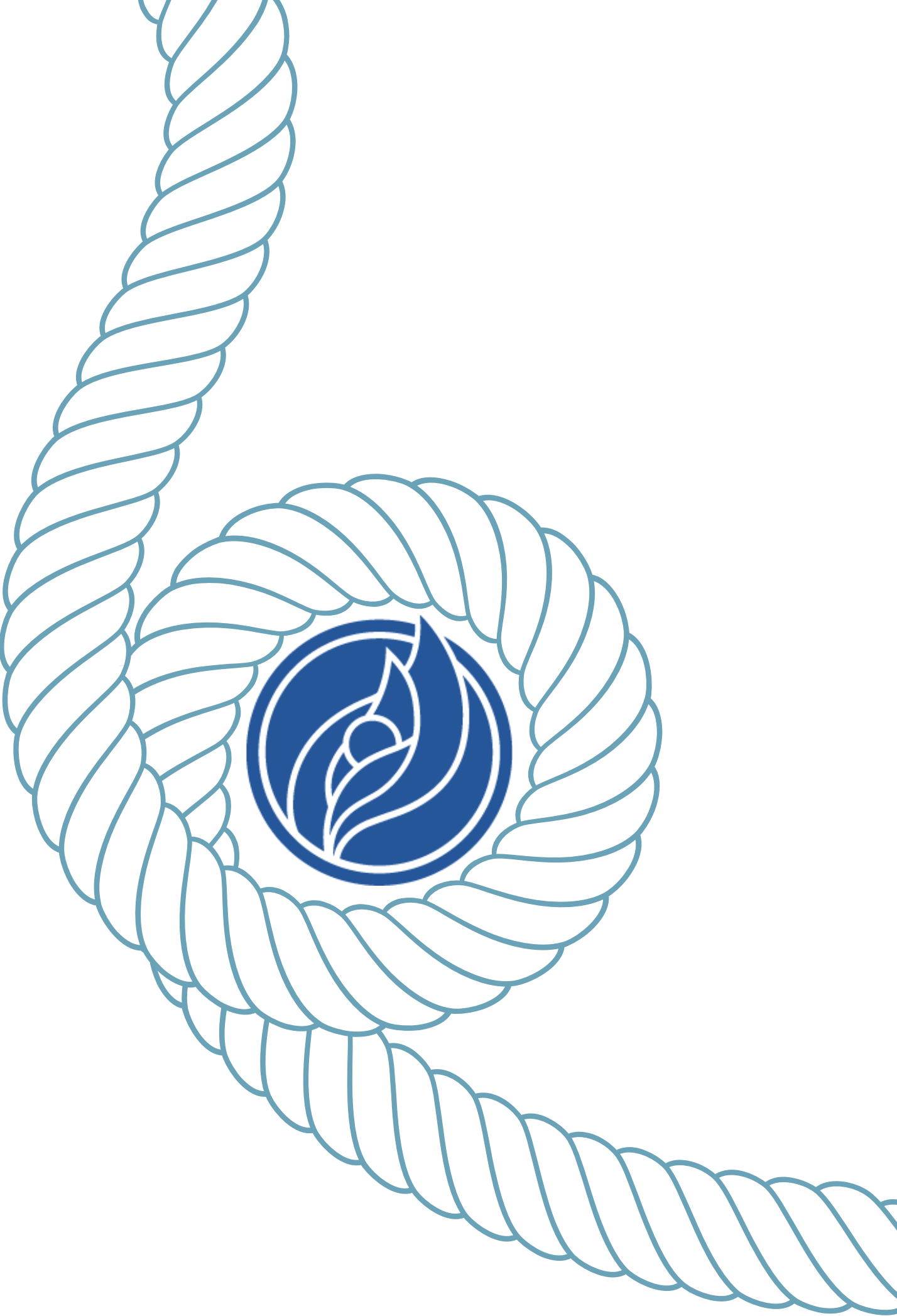
May 5

7:30 a.m. - 3:00 p.m.

Balboa Bay Resort

Event Information Packet

Sponsorship, Marketplace & Attendee Opportunities





GREETINGS!

from Lauren Rednour
2023 WWD Planning Committee Chair

Dear Health-Minded Community Member,

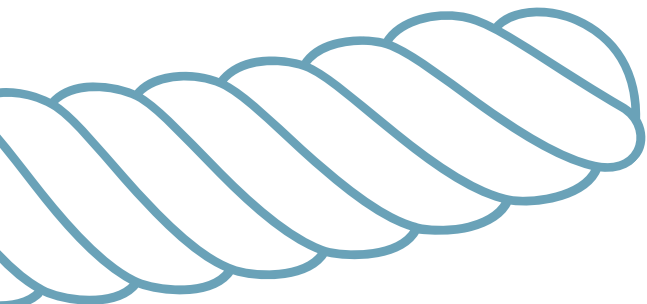
On Friday, May 5, 2023, UCI's Susan Samueli Integrative Health Institute (SSIHI) will host the 21st Annual Women's Wellness Day (WWD). SSIHI is honored to bring another exclusive event experience to the beautiful Balboa Bay Resort in Newport Beach, where 400 local women and like-minded individuals who are interested in achieving optimal health will gather. A livestream option will provide additional, unlimited opportunity for attendance.

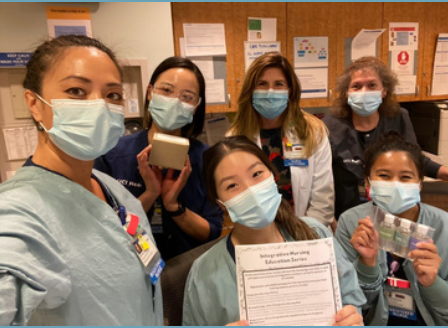
The goal of WWD is to improve whole-person health by offering an inspiring and educational experience to those in the area and beyond. You are invited to join us as WWD will once again feature world-renowned integrative health specialists, physicians, clinicians, researchers, scientists, and authors who will share their knowledge through impactful live presentations or experientially. As well, there are many opportunities through sponsorship or the Marketplace to align your product or company with WWD and expand your audience with SSIHI's distinct community. Anchored in Wellness is the theme this year, which connects to SSIHI's foundation of reimagining healthcare by complementing conventional treatments with integrative services that are informed by science and incorporated into the training of future team-based health professionals.

I invite you to look through the following pages, learn more about SSIHI and the WWD event, and participate as a Sponsor, Marketplace vendor, attendee or any combination of the three! For example, Sponsors have the exceptional opportunity to secure seats to the limited in-person portion of this event before public registration opens on February 6.

We look forward to partnering with you as we anchor ourselves in wellness,

Lauren





OUR MISSION

To transform healthcare through the practice of integrative health by conducting rigorous research, promoting evidence-informed treatment modalities, educating the public on wellbeing practices, providing individualized, patient-centered clinical care and providing services to the community that focus on obtaining optimal health.



The 21st Annual Women's Wellness Day hosted by the UCI Susan Samueli Integrative Health Institute is a thought-provoking day providing attendees with information and inspiration toward ultimate wellness. Our theme this year, "Anchored in Wellness", is devoted to expanding health knowledge with evidence-informed, whole-health practices that provide our audience with clear guidance as to how they can navigate and optimize their own health. Guests enjoy a nutritious breakfast accompanied by a morning interactive activity, followed by presentation sessions given by world-renowned integrative health specialists, physicians, clinicians, researchers, scientists, and authors. Healthy breaks in between the sessions will give attendees the opportunity to shop in the Marketplace and enjoy a rejuvenating snack. Our day will conclude with a wholesome lunch and integrative wellness keynote speaker.

ATTENDEES

400 Health-and-wellness enthusiasts and Orange County's most professional and philanthropic individuals. The livestream audience is unlimited.

LOCATION

HYBRID - Virtual and in-person at Balboa Bay Resort
1221 West Coast Highway, Newport Beach, CA

DATE & TIME

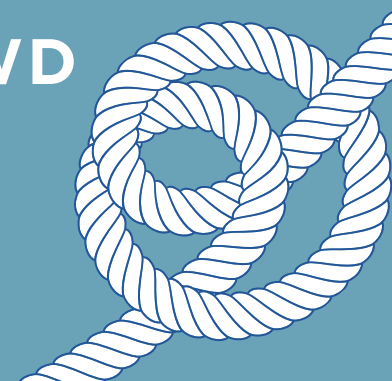
Friday, May 5, 2023 | 7:30 a.m. - 3:00 p.m.
See program schedule on page 5.

SPEAKERS

Our speakers will be local, national, and world-renowned integrative health specialists, clinicians and researchers.



#SSIHWWD





PROGRAM

Friday, May 5, 2023

| | |
|-------------------|--|
| 7:00 a.m. | Registration & Marketplace Open |
| 7:30 a.m. | Morning Interactive Sessions |
| 8:30 a.m. | Session One |
| 10:00 a.m. | Healthy Break & Marketplace |
| 10:30 a.m. | Session Two |
| 11:45 a.m. | Healthy Break & Marketplace |
| 12:15 p.m. | Session Finale |
| 2:00 p.m. | Happy Hour and Marketplace VIP Reception |

Schedule is tentative and subject to change.



SPONSORSHIP

A portion of the proceeds from this event will benefit education, research, clinical and community programs at the UCI Susan Samueli Integrative Health Institute.

| | Presenting | Marketplace | Keynote Speaker | Session Speaker | Custom/Specialty** |
|---------------------------------------|------------|-------------|-----------------|-----------------|--------------------|
| | \$25,000 | \$15,000 | \$10,000 | \$5,000 | Varied |
| Premium Table* | 2 | | | | |
| Table* | | 1 | 1 | | |
| Tickets | | | | 4 | TBD |
| VIP Happy Hour | | | | | |
| RECOGNITION ON: | | | | | |
| Swag Bag | | | | | |
| Program | Full Page | Full Page | Full Page | Half Page | TBD |
| Stage (verbal or visual) | | | | | |
| Lobby (signage) | | | | | |
| Print & Digital Promotions | | | | | |

*Tables are seating for 10 people. Premium tables are best stage view available.

** Examples: Healthy Break, Happy Hour, Valet, Morning Experiential, Centerpiece, Red Carpet Photo Booth



SPONSORSHIP DETAILS

- Choice seating and swag bags for sponsors and their guests
- Tickets to VIP Happy Hour, including a speaker meet & greet
- Featured recognition on event signage, print materials, event emails, website, social media & livestream
- A portion of each ticket is non-charitable (\$182.00 value in goods and services)
- Please consult your tax advisor for details

PROGRAM RECOGNITION

Full Page

~ Live area: 4.6667" X 7.6667", Trim: 5.5" x 8.5", Bleed: 5.75" x 8.75"

\$500

Half Page

~ Live area: 4.6667" X 3.8333", Trim: 5.5" x 4.25", Bleed: 5.75" x 4.375"

\$250

Important Deadlines

Monday, March 13, 2023

Deadline for logo inclusion on printed collateral

Monday, April 10, 2023

Deadline for program ads

Customized Opportunities

For more information regarding sponsorships, please contact:

Kelly Brennan

kellylb@hs.uci.edu | 949-824-0982



#SSIHIWWD



WWD 2023 SPONSORSHIP FORM

Yes, I/We would like to partner in supporting Women's Wellness Day!

Name (as you would like it to appear in recognition): _____

If you would like your logo included, please email to lamourek@hs.uci.edu. See important deadlines listed on page 7.

Company: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Opportunities

- Presenting Sponsor - \$25,000
- Marketplace Sponsor - \$15,000
- Keynote Sponsor - \$10,000

- Session Speaker Sponsor - \$5,000
- Custom Sponsor - \$ _____
- Add-on Program Page (non-charitable):
 - Full - \$500
 - Half - \$250



Enclosed is payment for the amount of \$ _____

Check payable to UC Regents/SSIHI. Mail check to:

UCI Health Advancement
ATTN: Kelly Brennan
3800 W. Chapman Ave., Suite 3300
Orange, CA 92868

Please send me an invoice for a corporate payment

Please charge Credit Card: # _____ Exp. Date: _____

Name on Card: _____

Check one: Personal Card Corporate Card

Billing Address: _____

Authorized signature: _____

A portion of each ticket is non-charitable (\$182.00 value in goods and services).
Please consult your tax advisor for details.





ATTENDANCE

All in-person attendees receive:

- Access to all live in-person educational sessions
- WWD Marketplace
- Nutrient-rich breakfast, healthy break refreshments & a wholesome lunch
- Curated WWD Swag Bag
- Access to live-stream recordings

Visit ssih.uci.edu for event information and registration.
Please note registration dates below.

In-Person Ticket - *Early Bird* **\$275**

- On sale February 6, 2023, at 9:00 a.m.

In-Person Ticket **\$295**

- On sale March 6, 2023, at 9:00 a.m.

Table **\$2,750**

- 10 tickets for live in-person event
- On sale January 20, 2023, at 9:00 a.m.

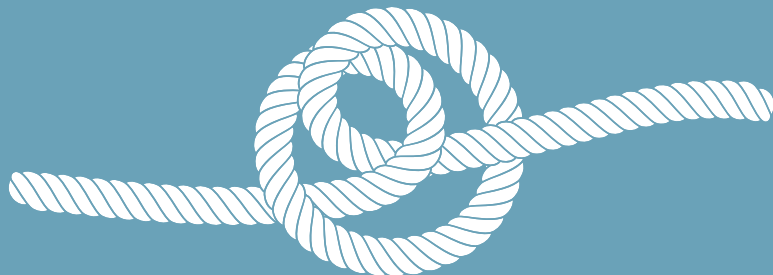
Wellbeing Circle & Concierge Primary Care Members **15% OFF**

- Members will be issued a discount code for up to 2 in-person tickets
- On sale January 20, 2023, at 9:00 a.m.

Virtual Ticket **\$25**

- On sale March 6, 2023, at 9:00 a.m.

WWD 2023

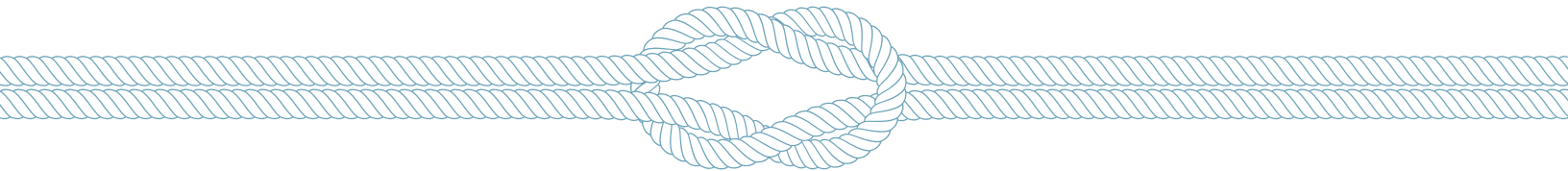




MARKETPLACE

Our 2023 marketplace fee is \$400 for an 8' table space. Electricity is available for an additional \$50. Vendors will be positioned in either the foyer outside the ballroom, the lower terrace perimeter, or surrounding indoor space. Recognition in the event program is included in your participation.

To express interest in and commitment to participating, an application is required. Please complete the application on the following page and send to Kamber Lamoureux (lamourek@hs.uci.edu). The deadline to submit an application is February 6, 2023. If your application is accepted, we will confirm your involvement and coordinate event logistics by February 13, 2023.





Women's Wellness Day Marketplace Application & Agreement

Name of Vendor Business: _____

If you would like your logo included, please email to lamourek@uci.edu. See important deadlines listed on page 7.

Contact: _____

Address: _____

Phone: _____

Email: _____

Website: _____

If accepted to participate in WWD 2023, the vendor/business acknowledges the following:

- There will be a \$400 booth fee, which must be received prior to the event in order to secure your space. Please note, additional fees for extra space may be applicable (i.e., clothing racks, extra display or double booth space needed).
- Additional \$50 fee for electricity.
- Each vendor will be assigned a designated marketplace space and provided:
 - One 8' table and linen
 - Two chairs
 - Lunch for one person (additional lunches are available, please inquire)
 - One parking space via valet
- Please note all marketplace vendors must be set up and ready prior to 7:00 a.m. on event day (Friday, May 5, 2023).
- Optional donation of product for opportunity drawing: _____

Value of donation: _____

Please email your application to Kamber Lamoureux at lamourek@hs.uci.edu by February 6, 2023. Upon acceptance, you will be invoiced. UCI Regents/SSIHI accept check or credit card for payment.

Vendor

UCI Susan Samueli Integrative Health Institute

Signature & Date

Signature & Date



Wellbeing Circle

The Wellbeing Circle is a community of donors who advance our mission to discover, teach, heal and serve with an annual \$1,200 philanthropic donation to the Susan Samueli Integrative Health Institute.

Join SSIHI's Wellbeing Circle to experience WWD all year!

In gratitude of your support, Wellbeing Circle members receive:

- Eight exclusive discovery events each year for members, plus one guest
- Two discounted Women's Wellness Day tickets
- 15% discount on registration for SSIHI's classes.
- Priority seating/reservation for the Institute's Integrative Insider LIVE! events, and Annual Meeting.

For more information or to join, contact Kelly Brennan
kellylb@hs.uci.edu | 949-824-0982



WWD 2023



@samueli.institute

#SSIHIWWD

UCI Susan Samueli
Integrative Health Institute



UCI Health

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