



## Event Information Packet

Sponsorship, Marketplace & Attendee Opportunities



22nd Annual  
**WOMEN'S  
WELLNESS  
DAY**

**May 3, 2024 | 7:30 a.m. - 3:00 p.m.  
Balboa Bay Resort**



# GREETINGS!

from Lauren Rednour  
2024 WWD Planning Committee Chair

Dear Health-Minded Community Member,

On Friday, May 3, 2024, UCI's Susan Samueli Integrative Health Institute (SSIHI) will host the 22nd Annual Women's Wellness Day (WWD). SSIHI is honored to bring another exclusive event experience to the beautiful Balboa Bay Resort in Newport Beach, where 400 local women and like-minded individuals who are interested in achieving optimal health will gather. A livestream option will provide additional, unlimited opportunity for attendance.

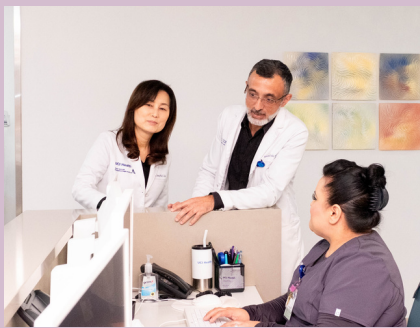
The goal of WWD is to improve whole-person health by offering an inspiring and educational experience to those in the area and beyond. You are invited to join us as WWD will once again feature world-renowned integrative health specialists, physicians, clinicians, researchers, scientists, and authors who will share their knowledge through impactful live presentations or experientially. As well, there are many opportunities through sponsorship or the Marketplace to align your product or company with WWD and expand your audience with SSIHI's distinct community.

Healthcare Transformed is the theme this year, which connects to SSIHI's foundation of reimagining healthcare by complementing conventional treatments with integrative services that are informed by science and incorporated into the training of future team-based health professionals.

I invite you to look through the following pages, learn more about SSIHI and the WWD event, and participate as a Sponsor, Marketplace vendor, attendee or any combination of the three! For example, Sponsors have the exceptional opportunity to secure seats to the limited in-person portion of this event before public registration opens in February.

We look forward to partnering with you as we transform healthcare,

*Lauren*



## OUR MISSION

To transform healthcare through the practice of integrative health by conducting rigorous research, promoting evidence-informed treatment modalities, educating and training future clinicians, providing individualized, patient-centered clinical care and providing services to the community that focus on obtaining optimal health.



# #SSIHIWWD





# ABOUT WWD

The 22nd Annual Women's Wellness Day (WWD) hosted by the UCI Susan Samueli Integrative Health Institute is a thought-provoking day providing attendees with information and inspiration toward ultimate wellness. Our theme this year, "Healthcare Transformed," is devoted to expanding health knowledge with evidence-informed, whole-health practices and providing our audience with clear guidance as to how they can navigate, optimize, transform their own health. Guests enjoy a nutritious breakfast accompanied by an interactive activity, followed by speaker sessions given by world-renowned integrative health specialists, physicians, clinicians, researchers, scientists, and authors. Healthy breaks in between the sessions will give attendees the opportunity to shop in the Marketplace and enjoy a rejuvenating snack. Our day will conclude with a wholesome lunch and renowned keynote speaker.

## ATTENDEES

400 health and wellness enthusiasts and Orange County's most professional and philanthropic individuals. The livestream audience is unlimited.

## LOCATION

In Person at Balboa Bay Resort - 1221 W. Coast Highway, Newport Beach  
HYRID - Virtual experience provided to our global audience

## DATE & TIME

Friday, May 3, 2024 | 7:30 a.m. - 3:00 p.m.  
See program schedule on page 5.

## SPEAKERS

Our speakers will be local, national, and world-renowned integrative health specialists, clinicians and researchers.



**#SSIHIWWD**



# PROGRAM

**Friday, May 3, 2024**

- 7:00 a.m. Registration & Marketplace Open**
- 7:30 a.m. Morning Interactive Sessions**
- 8:30 a.m. Session One** *including plated breakfast*
- 10:00 a.m. Healthy Break & Marketplace**
- 10:45 a.m. Session Two**
- 11:45 a.m. Healthy Break & Marketplace**
- 12:30 p.m. Session Finale** *including plated lunch*
- 2:00 p.m. Happy Hour & Marketplace**

*Schedule is tentative and subject to change.*



# SPONSORSHIP OPPORTUNITIES

A portion of the proceeds from this event will benefit education, research, clinical and community programs at the UCI Susan Samueli Integrative Health Institute.

	Presenting	Keynote	Marketplace	Specialty**	Speaker Session***
	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000
<b>Table*</b> Value \$2,500.00	1 VIP	1 Premium			
<b>Hotel Room 05/02*</b> Value \$635.00	1	1	1		
<b>Tickets*</b> Value \$250.00 each	10	10	6	4	4
<b>VIP Happy Hour &amp; Lounge</b>					

## RECOGNITION ON:

<b>Swag Bag</b>					
<b>Program</b>	<b>Full Page</b>	<b>Full Page</b>	<b>Full Page</b>	<b>Half Page</b>	<b>TBD</b>
<b>Stage</b> (verbal or visual)					
<b>Event Day Signage</b>					<b>TBD</b>
<b>Print &amp; Digital Acknowledgement</b>					

\*Value of goods and services are non-charitable items. Please check with your tax advisor for details.

\*\* Specialty: Healthy Break, VIP Reception & Lounge, Valet. Custom Sponsorships available!

\*\*\* Speaker Sessions are selected in order of commitment.



## Sponsorship Details

- Choice seating and swag bags for sponsors and their guests
- Access to VIP Lounge
- Featured recognition on event signage, print materials, event emails, website, social media & livestream
- A portion of each ticket is non-charitable (\$250.00 value in goods and services)
- Please consult your tax advisor for details

## CUSTOM SPONSORSHIPS AVAILABLE

Examples: Morning Experiential, Centerpiece, Red Carpet Photo Booth  
**For more information regarding sponsorships, please contact  
Kelly Brennan ~ [kellylb@hs.uci.edu](mailto:kellylb@hs.uci.edu) | 949-824-0982**



## Program Recognition

### Full Page

**\$500**

~ Live area: 4.6667" X 7.6667", Trim: 5.5" x 8.5", Bleed: 5.75" x 8.75"

### Half Page

**\$250**

~ Live area: 4.6667" X 3.8333", Trim: 5.5" x 4.25", Bleed: 5.75" x 4.375"

## Important Deadlines

### Friday, April 12, 2024

~ All print collateral due (i.e. logos, graphics/images)





# ATTENDANCE

All in-person attendees receive:

- Access to all live in-person educational sessions
- WWD Curated Marketplace
- Nutrient-rich breakfast, healthy break refreshments & a wholesome lunch
- WWD Swag Bag
- Access to live-stream recordings

Visit [ssih.uci.edu](https://ssih.uci.edu) for event information and registration.  
Please note registration dates below.

## **In-Person Ticket - *Early Bird***

**\$295**

- On sale February 6, 2024, at 9:00 a.m.

## **In-Person Ticket**

**\$325**

- On sale March 22, 2024, at 9:00 a.m.

## **Table**

**\$2,995**

- 10 tickets for live in-person event
- On sale February 6, 2024, at 9:00 a.m.

## **Wellbeing Circle & Concierge Primary Care Members**

**15% OFF**

- Members will be issued a discount code for up to 2 in-person tickets
- On sale February 6, 2024, at 9:00 a.m.
- Discounted ticket value is considered non-charitable.

## **Virtual Ticket**

**\$25**

- On sale March 22, 2024, at 9:00 a.m.







# MARKETPLACE

The 2024 Marketplace fee is \$400 for an 8' space. Electricity is available for an additional \$50. Vendors will be positioned in either the foyer outside the ballroom, the lower terrace perimeter, or surrounding indoor space. Recognition in the event program and on the event website is included in your participation.

To express interest in and commitment to participating, an application is required. Please complete this [application form](#) by Friday, February 9, 2024. If your application is accepted, we will confirm your involvement and coordinate event logistics by February 26, 2024, and an invoice will be sent to the email provided.

**For more information regarding Marketplace, please contact  
Kamber Lamoureux ~ lamourek@hs.uci.edu**





# WELLBEING CIRCLE MEMBER EVENTS





# Wellbeing Circle

The Wellbeing Circle is a community of donors who advance our mission to discover, teach, heal and serve with an annual \$1,200 philanthropic donation to the Susan Samueli Integrative Health Institute.

**Join SSIHI's Wellbeing Circle  
to experience WWD all year!**

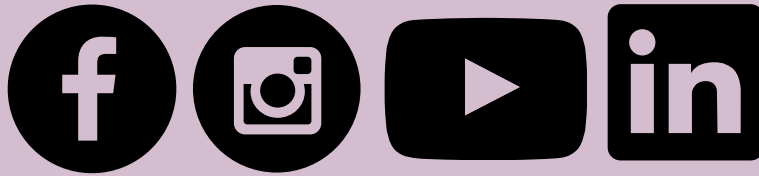
In gratitude of your support, Wellbeing Circle members receive:

- Exclusive discovery events each year for members, plus one guest
- Two discounted Women's Wellness Day tickets
- 15% discount on registration for SSIHI's classes\*



**For more information or  
to join, contact  
Kelly Brennan  
kellylb@hs.uci.edu  
949-824-0982**

\*Up to \$100.00 value



**@samueli.institute**

**#SSIHIWWD**



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